

CV

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**Ahmed Mostafa Elkady**  
Filmmaker & Director



[www.akadyfilmmaker.com](http://www.akadyfilmmaker.com)

## **+20 years in Media, Art and Events**

Creating, directing, and assessing marketing and publicity plans, as well as managing organizational growth presence and activities. Developing visual solutions, tailoring material, and designing art with production attention and exceptional brand-consistency .

Diplomas

5

1  
Master

Awards

5



## About me

**Passionately visualize, telling stories and building brands for even more than 20 years**, directing eye-catching TVCs, corporate videos, TV Shows, documentary & drama with local and international producers, visualize big events in a diverse range of industries and governmental firms across UAE, KSA & Egypt.

**A member of the Egyptian cinema professionals syndicate as a film director since 2014**, holding diplomas in cinematography and post-production, raised in the Egyptian cinema industry, where I worked with renowned actors, directors, and DOPs, won awards for the best photo and the best film.

**Strategic and analytical developer** with swift information processing and decision-making skills based on current data and business needs.

**I possess the inspiring leadership abilities needed to control the production's** schedule, budget, and seamless operation. I am also up to speed on the most recent business activities for the film industry and still open for more techniques.

**Experience**

## Employment

Current 2018	• <b>Media &amp; Creative director</b>	Blue designs marketing management	UAE
2018 2017	• <b>Creative Media Manager</b>	Samaya Holding ( Media & events production)	KSA
2016 2015	• <b>Media Manager</b>	All About Communication ( Events Agency)	Egypt
2015 2012	• <b>Media Manager &amp; Art Director</b>	Intermark GSW ( Events & Advertising Agency)	Egypt
2012 2006	• <b>Senior multimedia designer</b>	GET Group ( IT)	Egypt & UAE
2005 2004	• <b>Head of design</b>	FIFA 2010 world cup bid committee	Egypt

## Freelancer

Media Manager & advisor | Trainer | Film director | Brand manager | Marketing Executive | Content Manager

- **Work** independently and coordinating staff.
- **Solving** operational problems, allocating budgets and monitoring expenses.
- **Meeting** clients, reviewing business requirements, establishing project content and create the final project technical proposal .
- **Collaborate** with clients to develop key messaging and branding for company networks helping to design marketing strategies.

## ○ Tasks

- **Creating** the idea, building art directions, writing scripts, creating PPM & presenting ideas to the client.
- **Communicating** with stakeholders to build engaging audio/visual material that meets production goals.
- **Liaising** with external vendors to execute promotional events and campaigns.
- **Preparing** policies and strategies for project scopes.
- **Getting things move** and done; working between the creative and production process.
- **Orchestrating** ideas, resourceings, people, and participants to transform the idea into reality.
- **Mentoring**, encouraging & managng creative team members to foster a positive work environment.

## ○ Skills

Story telling | Creating ideas | Pre-production | Film directing | Video production | Lighting design | Location Setup | Art Direction | Auditioning actors | Directing of photography | Camera operating | Post-production | Building brands | Logo design | Digital media | Conceptual art | Team leading | Project management | Event content visualization | Content creation | Events ideas | Documentary | Corporate | TVC | Script writing

# Awards

## Best photo in the photography competition

بجمهورية مصر العربية

جائزة اوسكار  
الفنان أ. د. السيد القماش .

مهرجان الصورة  
الفوتوغرافية الثاني

منح الفنان المصور الفوتوغرافي / **محمد مصطفى لقاضى**

جائزة الاوسكار في التصوير الفوتوغرافي ،  
بمعرض (مهرجان الصورة الفوتوغرافية الثاني)  
المقام بمركز نون للفنون بالقاهرة ٢٠ مارس ٢٠١٤ م  
خالص التمنيات بالابداع والتوفيق ،

الفنان  
أ. د. السيد القماش .  
٢٠١٤ / ٣ / ٢٨





**Egypt Air**  
Documentary film director



**Egyptian shooting club**  
Content creator



**Ministry of communication**  
Web-portal director



# Certificates

## Filmmaking Diploma



## Cinematography Diploma



## Egyptian cinema professions syndicate member | Film director



# Masters

**discreet training certificate**

**Ahmed Moustafa EL - KADY**

**Mastering Web Page 2.0**

**IBM - Egypt Graduates Project**

**IBM - Egypt Learning Services Manager**

**Education Manager - Fawzi Fawzi**

**CERTIFIED INTERNET WEBMASTER**

**CIW™**

**Ahmed Moustapha Elkady**

*Having successfully passed the exams as prescribed by the CIW Certification Council and having complied with all other requirements of the CIW program, has been granted the certification*

**Master CIW Designer**

*and is entitled to all rights and privileges pertaining to this certification. In testimony whereof, the undersigned has subscribed his name as a representative of the CIW Internet Certification Program.*

**November 5, 2002**

**02-0161696-02**

**CIW ASSOCIATE**

**IBM IT Professional Training Program**

**Egypt Graduates Project**

*This is to certify that **Ahmed Moustafa Elkady** has attended a six months training program (900 Hours) in Application Development.*

**Specialty Track: CIW Professional E - Commerce Designer**

*During the period From **8/12/ 2001** To **13/6/2002***

**Program provided by the Ministry of Communication and Information Technology in cooperation with IBM - Egypt.**

**IBM - Egypt Graduates Project Manager**

**IBM - Egypt Learning Services Manager**

**THIS CERTIFICATE IS GRANTED FOR SIGNATURES WHO ATTENDED BY LEAST 80% OF THE FULL TRACK**

**CIW™ PROFESSIONAL**

**Ahmed Moustapha Elkady**

*Having achieved a passing score on a CIW accredited exam and having completed all other prescribed requirements, has achieved the status of*

**CIW Professional**

*and is entitled to all the rights, privileges and duties pertaining to that certification on this day, July 22, 2002.*

**July 22, 2002**

**CIW ASSOCIATE**

**CIW™ ASSOCIATE**

**Ahmed Moustapha Elkady**

*is recognized as a*

**CIW Associate**

**February 4, 2002**

**Clients**





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